

THE CENTER  
FOR THE  
STUDY OF  
RELIGION AND  
CONFLICT

**THE RHETORIC OF PEACE**

**A SYMPOSIUM**

Organized by the ASU Project on Peace Studies and supported by the Initiative in Religion, Conflict and Peace Studies, a three year project aimed as stimulating awareness of peace studies through lectures, symposia, new course development, and student scholarships.

**April 10-11, 2008**  
ASU College of Law Great Hall  
ASU University Club



ARIZONA STATE UNIVERSITY

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The symposium will explore the rhetoric of peace. Which arguments are put forward today or have been put forward in the past to persuade others of the need for peace? Which rhetorical strategies have been successful in transforming attitudes or inducing actions favorable to peace? Which have been hollow or ambivalent? Which have failed, and why? How does rhetoric as a category of analysis help us to better understand discourses of peace? Which verbal or nonverbal arguments have been most influential in establishing the rhetoric of peace? How do arguments favorable to peace change over time and according to geographical region? What parts do gender and religion play in such strategies of persuasion? How have regional, national, or international institutions or movements fostered or hindered arguments for peace?

The symposium will explore these and other questions from a cross-disciplinary perspective, engaging themes and cases from diverse time periods and global regions.

**SCHEDULE**

**THURSDAY, APRIL 10, COLLEGE OF LAW GREAT HALL**

**7:00pm**      **Opening Lecture**  
**Annual Lecture in Religion, Conflict and Peace Studies**  
Ira Chernus, University of Colorado at Boulder  
“What Do We Mean When We Say We Want Peace?”

**FRIDAY, APRIL 11, ASU UNIVERSITY CLUB**

**8:45am**      **Coffee and Registration**

**9:00am**      **Welcome and Introductions**  
Linell Cady, Director, Center for the Study of Religion and Conflict  
Diane Wolfthal, Professor of Art History; ASU Project on Peace Studies



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- 9:10am**      **Morning Keynote**  
Robert Hanning, Columbia University  
“Heroic Impulses/Eirenic Imperatives: Meditations on the Challenges and Prospects of Making Peace (and Peace Studies)”
- 10:00am**      **Break**
- 10:15am**      **Session I – “Problems in Peace Rhetoric”**  
Session Chair: Cynthia Hogue, Department of English
- “Failed Rhetoric: Italian Renaissance Images of Peace”**  
Diane Wolfthal, Art History
- “The Rhetoric of Religious Purification: An Analysis of Islamic Speeches in Indonesia”**  
Peter Suwarno, Languages and Literatures
- “No Peace Without War: A Semantic Analysis of Binary Concepts”**  
Robert E. LaBarge, English
- 12:00pm**      **Lunch**
- 1:15pm**      **Session II – “Performative Rhetorics of Peace”**  
Session Chair: Elizabeth Larson-Keagy, School of Geographical Sciences
- “The Apocalyptic Rhetoric of Peace among the Russian Spiritual Christian Jumpers, 1911-1919”**  
Eugene Clay, Religious Studies
- “The Rhetoric of Peace in the Rituals of Hiroshima”**  
James Foard, Religious Studies
- “Persuading the Public: Messages of Peace in the Israeli-Palestinian Conflict, 1993-2000”**  
Miriam Elman, Political Science



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**3:00**            **Break**

**3:15**            **Session III – New Strategies in Peace Rhetoric**  
Session Chair: Hester Oberman, Independent Scholar

**“All Religions are Equal’: Mahatma Gandhi and the Rhetoric and Religion of Ethics”**

Keith Miller, English

**“The Rhetoric of Science, Technology and Peace: Early Discourses of the IMF, WHO, and IAEA”**

Clark A. Miller, Political Science

**“Peace Sociolinguistics: Towards a Rhetoric and a Practice of Peace Values Through Language”**

Patricia Friederich, Languages, Cultures and History

**5:00**            *Please join us for a reception in the Club Room following the symposium.*

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**Please register for the symposium by Monday, April 7 by calling 480.965.7187 or e-mailing [csrc@asu.edu](mailto:csrc@asu.edu).**



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Participant Bios

**Linell Cady** (Th.D., Harvard University) is the Franca G. Oreffice Dean's Distinguished Professor of Religious Studies and the director of the Center for the Study of Religion and Conflict. Trained in modern western religious thought, her work focuses on the relationship of religion and the public/private boundary, with primary attention to the American context. Topics of particular interest include the construction of the modern category of religion and its interface with understandings of the secular and the public and the contested role of religion in public life. She is the author of *Religion, Theology and American Public Life* (1993) and co-editor of *Religious Studies, Theology, and the University: Conflicting Maps, Changing Terrain* (2002) and *Religion and Conflict in South and Southeast Asia: Disrupting Violence* (2007). She is currently directing a Ford Foundation funded project that explores religion/secular classifications and their implications for the role of religion in public life in international and comparative perspective.

**Ira Chernus** (Ph.D., Temple University) is professor of religious studies at the University of Colorado at Boulder, where he teaches courses on religion and nonviolence; religion, war and peace in U.S. history; and religion and nationalism. The former co-director of UC-Boulder's Peace and Conflict Studies program, his research focuses on discourses of peace, war, foreign policy and nationalism in the United States. Chernus is the author of nine books and numerous articles and essays. His most recent books include *Monsters to Destroy: The Neoconservative War on Terror and Sin* (2006) and *American Nonviolence: The History of an Idea* (2004). The religious and symbolic dimensions of the nuclear age and the impact of nuclear weapons upon U.S. society and culture has been a principal focus of Chernus's work for a number of years, including studies of the Eisenhower years and the presidency of Franklin D. Roosevelt. The focus on religious conservatism in recent years has also launched Chernus on a project tracking the role of faith commitments and religious institutions in progressive and left-wing political movements.

**Eugene Clay** (Ph.D., University of Chicago) is associate professor in the Department of Religious Studies at Arizona State University. Trained in Russian history and Islamic civilization, he has written extensively on the history of Christian sectarianism and the Orthodox Church in Russia, and his articles have appeared in *Russian History*, *Nova Religio*, *Slavonica*, and *Religion*,



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*State and Society*. He is the co-editor of *Centers and Peripheries in the Christian East* (forthcoming). His work focuses on the development of Spiritual Christianity in Russia, the dialectic between “orthodoxy” and “heresy,” the social role of charisma, and eschatological discourse in Russian religious texts.

**Miriam F. Elman** (Ph.D., Columbia University) is associate professor of Political Science. She is the editor of *Paths to Peace: Is Democracy the Answer?* (1997), and the co-editor of *Bridges and Boundaries: Historians, Political Scientists, and the Study of International Relations* (2001) and *Progress in International Relations Theory: Appraising the Field* (2003). Her current research focuses on the relationship between national security and democratic political development; democratization in the Middle East; the role of religious political parties in promoting and moderating violence; and the city of Jerusalem viewed from an interdisciplinary perspective. Elman is co-director of the project on Democracy in the Middle East (DIME) funded by ASU’s Center for the Study of Religion and Conflict. Her research has also been supported by Harvard University’s Belfer Center for Science and International Affairs, where she was a Security Fellow from 1995-1996 and from 1998-2000. Her publications have appeared in the *British Journal of Political Science*, the *American Political Science Review*, *International Security*, *International Studies Quarterly*, *Security Studies*, the *International History Review*, *Asian Security* and other journals. She is an active member of ASU’s Project on Peace Studies.

**James Foard** (Ph.D., Stanford) is professor of the history of religions, specializing in the religions of Japan, particularly popular religion and culture from medieval times to the present. He has taught at Hiroshima Shudo University and Stanford University, and was a Visiting Fellow at Tokyo University of Foreign Studies. His current research interests include Japanese Buddhist images in their ritual settings and the rituals and texts of Hiroshima. His publications include *The Pure Land Tradition: History and Development* (co-edited with Richard Payne and Michael Solomon) and contributions to edited collections on religion and violence and Buddhist ritual and hagiography. He is an active member of ASU’s Project on Peace Studies.

**Patricia Friedrich** (PhD, Purdue University) is assistant professor in the Department of Language, Cultures and History and the director of the Writing Certificate Program at ASU West. A trained sociolinguist, Dr. Friedrich is also a world Englishes scholar and has, over the course of the last few years, applied world Englishes scholarship to the study of language and peace. More specifically, her work focuses on the intersection of peace linguistics, rhetoric and the socio-po-



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litical consequences of the spread of English. She is the author of *Language, Negotiation and Peace: The Use of English in Conflict Resolution* (2007), and the editor of *Teaching Academic Writing* (2008). Her work has also appeared in a number of journals including *World Englishes*, *International Journal of Applied Linguistics*, *Harvard Business Review*, *English Today* and *Management Research*.

**Robert W. Hanning** (PhD, Columbia University) is professor emeritus of English and comparative literature at Columbia University, where he taught for 45 years. He also taught at Yale, Princeton, Johns Hopkins and New York University, and at the Bread Loaf School of English, Middlebury College. Internationally recognized for his scholarship in the area of English and European medieval and Renaissance literature, Hanning has also created and taught courses on issues of 'race' and racism in American literature. He has lectured widely on the politics and poetics of American identity and on the disastrous impact of the Dawes Act of 1887 on the Native Americans it was intended to 'civilize.' With Diane Wolfthal and other students, faculty, and religious counselors at Columbia, he was active in the late 1980s in a peace studies seminar, funded by a MacArthur Foundation grant to the School of International and Public Affairs.

**Cynthia Hogue** (PhD, University of Arizona) has published five collections of poetry, most recently *Flux* (2002), and *The Incognito Body* (2006). Among her honors are a Fulbright Fellowship, a National Endowment for the Arts Fellowship in poetry, an NEH Summer Seminar Fellowship (on race and gender history), and the H.D. Fellowship at the Beinecke Library at Yale University. Her critical work includes *Scheming Women: Poetry, Privilege, and the Politics of Subjectivity* (1995), and the following co-edited editions: *We Who Love To Be Astonished: Experimental Feminist Poetics and Performance Art* (2001), *Innovative Women Poets: An Anthology of Contemporary Poetry and Interviews* (2006), and the first edition of *H.D.'s The Sword Went Out to Sea*, by Delia Alton (2007). Prior to joining ASU, Hogue directed the Stadler Center for Poetry at Bucknell University. While in Pennsylvania, she trained in conflict resolution with the Mennonites and became a trained mediator specializing in diversity issues in education. In 2003, was named the Maxine and Jonathan Marshall Chair in Modern and Contemporary Poetry.

**Robert LaBarge** is a graduate student in linguistics at Arizona State University. As an undergraduate he majored in Chinese and is currently a research assistant with the Center for Asian Research. In addition to his studies, he is an experimental noise musician and founder of the Society for Experimental and Abstract Music.





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**Elizabeth Larson-Keagy** (PhD, UW-Milwaukee) is a lecturer in the School of Geographical Sciences at ASU. Her dissertation focused on the assimilation and integration of Nicaraguan refugees into Costa Rica's economy and society. In the mid-1990s, she began a two-year project coordinating a citizen dialogue series, *Voices from Communities in Transition* for the Arizona Humanities Council, the state affiliate of the National Endowment for the Humanities. The humanities project led her to the City of Scottsdale, where she directed a citizen participation project called *Scottsdale Voices* (1997-2000). Larson-Keagy also served as the executive editor of a national service learning journal, *The Journal for Civic Commitment* (2003-2007). In her research and teaching she explores issues of human rights and peace-making, and attended the United States Institute of Peace Faculty Seminar, "Global Peace and Security from Multiple Perspectives" in 2007. She is an active member of ASU's Project on Peace Studies.

**Clark Miller** (PhD, Cornell) is associate professor of science policy and political science and a member of the Consortium for Science, Policy & Outcomes at Arizona State University. His research is centrally concerned with the problems of public reasoning (i.e., how political systems reason collectively about policy challenges) created by a rapidly globalizing world. His newest project is a comparative analysis of the epistemic constitution of global security in three powerful expert agencies—the International Atomic Energy Agency, the World Health Organization, and the International Monetary Fund—from their inception in the years following World War II through the end of the Cold War, the rise of globalization, and the politics of global dissent at the turn of the new millennium. Miller is the editor of *Changing the Atmosphere: Expert Knowledge and Environmental Governance* (2001, with Paul Edwards) and the author of nearly fifty articles and reports on the politics of science and decision making in democratic governance.

**Keith D. Miller** (PhD, Texas Christian University) is the author of *Voice of Deliverance: The Language of Martin Luther King, J.R., And Its Sources* (1992). His essays on the rhetoric of the civil rights movement have appeared in many scholarly collections and in such journals as *College English*, *College Composition and Communication*, *PMLA*, *Journal of American History*, and *Rhetoric Society Quarterly*. In 2007 his essay "Second Isaiah Lands in Washington, D.C.: Martin Luther King's 'I Have a Dream' as Biblical Narrative and Biblical Hermeneutic" won the Theresa Enos Award for Best Essay of the Year published in *Rhetoric Review*. He is currently working on a book titled *Martin Luther King's Biblical Epic: His Final and Greatest Speech*. He is professor of English at Arizona State University, where he has served as associate chair of the Department of English and as administrator of the writing program. He is an active member of ASU's Project on Peace Studies.





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**Hester E. Oberman** (Ph.D., University of Leiden, The Netherlands) is an independent scholar and freelance writer. Trained in philosophy and the psychology of religion with an emphasis on Freud, she is presently working on a book with the title, *The Resurgence of Religious Violence: The Problem of Religion in a Global World*. The focal points of her research are, first, rethinking the philosophical and psychological patterns and concepts that have defined the Western religious self-image; second, encounters of faith with modernity and the rationalism of the modern state; and third, the psychological dimension of violence and terror. She also examines recent work on European peace movements, their importance for establishing a rational case for nonviolence, and possibilities for building a discourse of peace.

**Peter Suwarno** (PhD, Ohio University) is an associate professor of Indonesian languages and literatures and the associate director of the School of International Letters and Cultures (SILC), ASU. He completed his master's degree in linguistics in 1988 and his PhD in interpersonal communication from Ohio University in 1992. He teaches Indonesian language and Southeast Asian literatures. He has published the *Dictionary of Javanese Proverbs and Idiomatic Expression* as well as articles on language teaching. He has received several grants from the U.S. Department of State's Bureau of Educational and Cultural Affairs, most recently for an exchange program in conflict resolution between ASU and Indonesian religious universities (2003-06). This grant has enhanced his research interest in Indonesian inter-religious dialogues and created opportunities to present his work on religious conflict resolution in Indonesia in conferences and published papers.

**Diane Wolfthal** (Ph. D., Institute of Fine Arts, NYU), is professor of art history at ASU and a specialist in medieval and Renaissance art. Her authored books include *The Beginnings of Netherlandish Canvas Painting 1400-1530* (1989), *Images of Rape: The "Heroic" Tradition and its Alternatives* (1990), and *Picturing Yiddish: Gender, Identity, and Memory in Illustrated Yiddish Books of Renaissance Italy* (2004). She has also edited *Peace and Negotiation: Strategies for Co-Existence in the Middle Ages and Renaissance* (2000), and co-edited *Framing the Family: Narrative and Representation in the Medieval and Early Modern Periods* (MRTS, 2005). She is founding co-editor of the journal *Early Modern Women* and has received grants from National Endowment for the Humanities, the Metropolitan Museum, the National Gallery, the Samuel H. Kress Foundation, and American Association of University Women, among others. She is an active member of ASU's Project on Peace Studies.



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Symposium Registration

April 10-11, 2008  
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**REGISTRATION FORM**

Please register by Monday, April 7, 2008.

\_\_\_\_\_ I will attend the entire symposium, including the opening lecture on April 10 and the panel presentations and lunch on April 11.

\_\_\_\_\_ I will only be able to attend the following sessions:

\_\_\_\_\_ Ira Chernus (April 10, 7:00pm, College of Law Great Hall)

\_\_\_\_\_ Robert Hanning (April 11, 9:00-10:00am, University Club)

\_\_\_\_\_ Session I – Problems in Peace Rhetoric (10:15am - 12:00pm)

\_\_\_\_\_ Lunch

\_\_\_\_\_ Session II – Performative Rhetorics of Peace (1:15-3:00pm)

\_\_\_\_\_ Session III – New Strategies in Peace Rhetoric (3:15-5:00pm)

*Please join us for a reception in the Club Room  
immediately following the end of the symposium on April 11.*



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